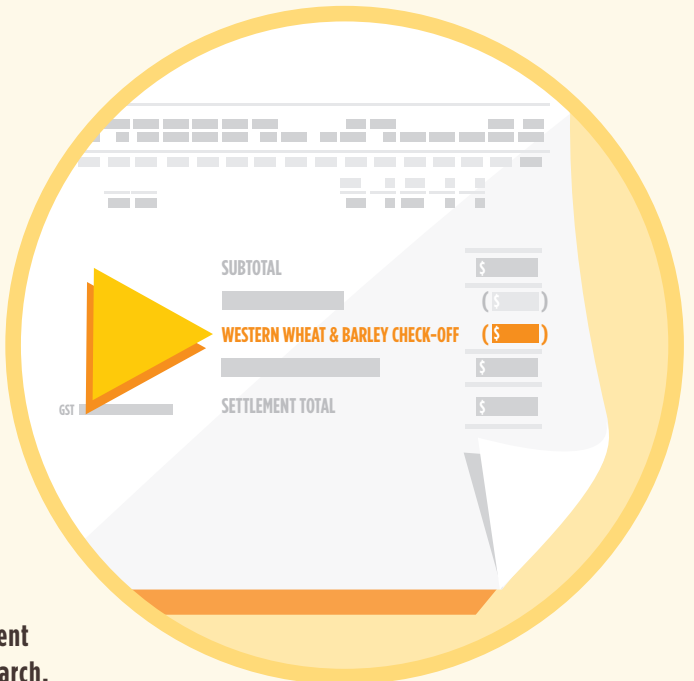


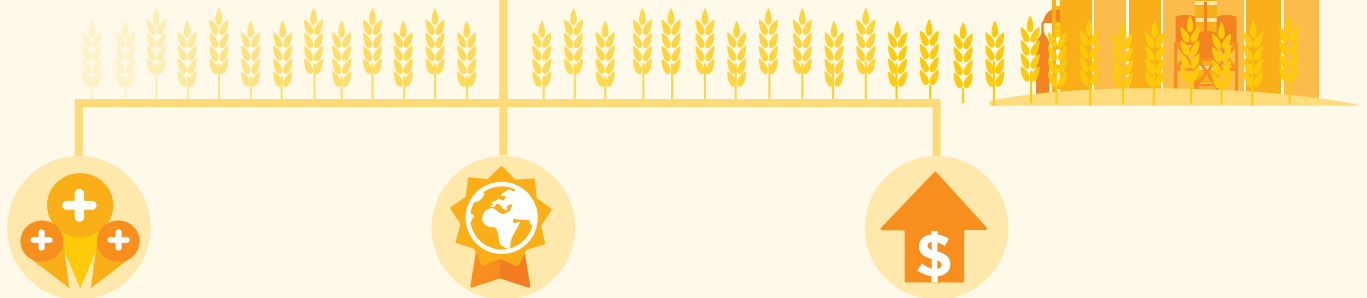


## WESTERN WHEAT & BARLEY CHECK-OFF

# SUPPORTING YOUR FARM'S FUTURE



When you see “Western Wheat and Barley Check-off” or “WWBCheckoff” on your Cash Purchase Ticket, you can be confident that those funds are being used to conduct wheat and barley research, technical support and market development activities that deliver significant benefits to your farm.



### Superior wheat and barley varieties

The **Western Grains Research Foundation** receives 30¢/tonne of wheat and 50¢/tonne of barley to develop varieties that increase your yield and profit.

### A worldwide reputation for high-quality wheat

The **Canadian International Grains Institute** receives 15¢/tonne of wheat to fund market development activities and provide end-user training and technical support that give your crop a competitive advantage globally.

### More opportunities for your barley crop

The **Canadian Malting Barley Technical Centre** receives 3¢/tonne of barley to fund research and end-user training that supports the sale of your crop internationally.

For more information visit [wheatbarleycheckoff.com](http://wheatbarleycheckoff.com)



western  
wheat & barley check-off

DELIVERING NEW VARIETIES & MARKET OPPORTUNITIES TO YOUR FARM

These funds are provided to three organizations that work to support your farm's future. Visit their websites to learn more:



[westerngrains.com](http://westerngrains.com)



[cigi.ca](http://cigi.ca)



[cmbtc.com](http://cmbtc.com)